

BEHAVIORAL ETHICS

– A CASE FOR REFORMATION IN NORMATIVE BUSINESS ETHICS

Research Conference on the Occasion of the
500 Years Reformation Anniversary

Wittenberg, Germany
June 28-30, 2017

Organized by



Financial support



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The Conference

The Wittenberg 2017 research conference is jointly organized by Philipp Schreck (Martin-Luther-University Halle-Wittenberg) and Thomas Donaldson (The Wharton School of the University of Pennsylvania). It will be hosted by the Wittenberg Center for Global Ethics in Wittenberg, Germany.

The conference takes the 500th anniversary of the European Reformation as an opportunity to discuss the broader implications of systemic reform in business research and the field of business ethics, especially in the relationship between normative and empirical research. To this end, a selected group of leading business ethics scholars, economists, psychologists, and philosophers from Europe and Overseas will present and discuss their ideas in Wittenberg. The venue is apt, for in Wittenberg in 1517 Martin Luther nailed his Ninety-five Theses against indulgences onto the door of the All Saints' Church, launching the Protestant Reformation.

The objective of the conference is to encourage dialogue on the following questions: In which way is behavioral ethics relevant to the goals of normative business ethics? Do the recent findings in experimental ethics constitute needed reforms in business ethics? The 500 year Reformation Anniversary offers an excellent occasion for reflection on such questions. The "Reformation" symbolizes diverse societal achievements, including the individual and her pursuit of free self-interest. However, the expansion of human freedom is inextricably tied to questions of responsibility. This tension between individual freedom and responsibility is a constitutive element of the meaning of the Reformation.

At the same time, individual freedom and responsibility lie at the heart of the debate on behavioral ethics. Particularly because so much experimental research has identified various cognitive and situational constraints on individual freedom, it prompts questions about the boundaries of individual responsibility.

Program Details

Paper submissions will be grouped into five loosely defined topic groups. Both normative and empirical submissions are welcome. The discussion will flow from concrete analysis of the state-of-the-art of empirical research on behavioral ethics to the more abstract, normative level. In this way, a consensus regarding the implications of behavioral ethics research for normative ethics can be attained as a result of the conference.

The Agenda

Each roundtable will focus on a specific topic, reflecting the topics of the submissions. They are organized in a way that allows all scholars to attend every roundtable. Each scholar has 10 minutes to present their paper to all other participants of the conference. Hence, each roundtable starts with four summary statements followed by a concise discussion of each paper’s implications regarding a guiding question. This question and further details will be communicated to each scholar by the roundtable chair in advance.

Wednesday, June 28th

5:15	PM	Guided city tour of the historical sites in Wittenberg (Meeting point: Best Western Hotel)
7:00	PM	Welcome dinner at In Vino Veritas

Thursday, June 29th

8:30	AM	Conference registration & coffee service opens (Leucorea)
9:00	AM	Opening address (Leucorea, Audimax hall)
9:15	AM	Keynote speech Prof. Dr. Dr. Gerhard Roth: Individual freedom and responsibility in the light of neuroscience
10:00	AM	Roundtable 1: Morality, Cooperation & Motivation
12:00	PM	Lunch break (Leucorea)
1:30	PM	Roundtable 2: The Relation Between Positive and Normative Ethics
3:30	PM	Coffee break (Melanchthonhaus garden)
4:00	PM	Roundtable 3: Performance and Unethical Behaviors in Organizations
6:00	PM	Close of academic proceedings
6:30	PM	Reception & Poster session - PhD Candidates (Altes Rathaus Wittenberg)
7:30	PM	Conference dinner at Altes Rathaus Wittenberg Dinner Speech by Prof. Dr. Dr. h.c. Wolfgang Huber

The Agenda

Friday, June 30th

8:30	AM	Roundtable 4: Individual Ethics and Social Order (Audimax, Leucorea)
10:30	AM	Coffee break (Leucorea)
11:00	AM	Roundtable 5: Responsibility, Corporate Governance, and the State
1:00	PM	Lunch break (Best Western Hotel)
2:30	PM	Workshop: ‚Responsible Leadership Compass‘ organized by Andreas Suchanek (Wittenberg Center for Global Ethics) Part of the program ‚Freedom – Order – Leadership: Business as a Driving Force of Social Reform(ation)‘
4:00	PM	Guided tour of the Asisi panorama LUTHER 1517
6:30	PM	Dinner at Brauhaus Wittenberg

Roundtables

Roundtable 1: Morality, Cooperation & Motivation

Chair: Thomas Robertson

Guiding question: Which models of human behavior should we use in business ethics?

1. Alicia Melis:
The psychology of cooperation: Insights from chimpanzees and children
2. Karl Homann/ Philipp Schreck/ Dominik van Aaken:
There's life in the old dog yet: The homo oeconomicus model and its value for the study of morality
3. Thomas Donaldson/ James Walsh:
What Data can't buy: The role of intrinsic values in an age of robotic disruption
4. Diana Robertson:
Cognitive neuroscience and business ethics: How can each field contribute to the other?

Roundtable 2: The Relation Between Positive And Normative Ethics

Chair: Bernd Irlenbusch

Guiding question: Are we observing an "empirical turn" in business ethics?

1. Nien-He Hsieh:
More work for normative business ethics
2. Arthur Brief/ Ben Crowe/ Kristin Smith-Crowe/ Ann Tenbrunsel:
The give and take of behavioral and normative ethics
3. Patricia Werhane:
Re-formation or re-union in business ethics and the abiding nature of the self
4. Lorenzo Sacconi:
Liberal egalitarianism in distribution of a common output.

Roundtable 3: Performance And Unethical Behaviour In Organizations

Chair: Diana Robertson

Guiding question: Is ethics a matter of incentives and organizational design?

1. Bernd Irlenbusch:
Similarity increases collaborative cheating
2. Marie Mitchell:
Cheating under pressure: A self-protection model of workplace cheating behavior
3. Nora Szech:
A little good is good enough: Ethical consumption, cheap excuses, and moral self-licensing
4. Chia-Jung Tsay:
The vision heuristic and non-conscious biases in judgments of performance

Roundtables

Roundtable 4: Individual Ethics And Social Order

Chair: Thomas Donaldson

Guiding question: What's the role of leadership in business ethics?

1. Andreas Suchanek:
The task of (business) ethics
2. Piet Naudé:
Can we overcome the anthropocentrism bias in sustainability discourse?
3. Thomas Beschorner/ Martin Kolmar:
Embodied culture: towards a normative theory of cultural practices

Roundtable 5: Responsibility, Corporate Governance, And The State

Chair: Patricia Werhane

Guiding question: What principles should guide the governance of corporations?

1. Ingo Pies:
The ordonomic approach to business ethics
2. Jeremy Moon
Visible hands: Government and international CSR
3. Andreas Scherer/ Robin Schnider:
Legitimacy perceptions in the corporate tax avoidance field: A deliberation experiment
4. Hans van Oosterhout:
Symbolic shareholder democracy: Shareholder voting as a political process

The Participants



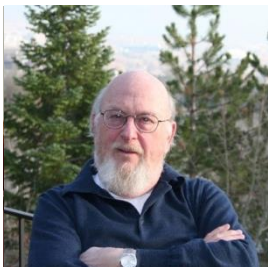
Dominik van Aaken

Dominik van Aaken is professor at the University of Salzburg where he leads the Strategic Management and Organisation group since October 2016. He did his PhD at the Institute of Corporate Policy and Strategic Management at the Ludwigs-Maximilians-Universität (LMU) in Munich. In 2015 he earned the post-doc degree *Habilitation* at the Institute for Management Accounting with different works on *Strategy and Ethics*. Dominik worked as a vice leader of the Center for Organizational Research at the LMU. He published several books on management and organization theory and his articles appeared in journals such as *Business Ethics Quarterly*, *Kyklos*, *Long Range Planning*, and *organization*. He was a visiting researcher at King's College London and University of Zurich.



Thomas Beschorner

Thomas Beschorner is professor for business ethics and director of the Institute for Business Ethics at the University of St.Gallen, Switzerland. He studied management, economics, and social sciences. He was assistant professor and head of the research group on 'Societal Learning and Sustainability' at the University of Oldenburg, visiting professor at McGill University, and DAAD-Professor at the Université de Montréal. Thomas Beschorner has published over 100 articles and is the founder of several initiatives in the field of business ethics, such as the *Journal for Business, Economics, and Ethics*, the platforms *CSR NEWS* and *CSR MAGAZIN*, and the *Transatlantic Doctoral-Academy (TADA)*.



Arthur Brief

Arthur Paul Brief is the George S. Eccles Chair in Business Ethics and Presidential Professor at the University of Utah. His research focuses on the moral dimensions of organizational life. He is a past editor of the *Academy of Management Review* and co-founding editor of the *Academy of Management Annals*. He is a fellow of the Academy of Management, Association for Psychological Science, and the American Psychological Association. In addition, he has been a Fulbright Fellow in Lisbon, a Batten Fellow at the Darden Graduate School of Business at the University of Virginia, and the Thomas S. Murphy Distinguished Research Professor at the Harvard Business School.



Benjamin D. Crowe

Benjamin D. Crowe works primarily on key figures and debates in the eighteenth-, nineteenth-, and early twentieth-century German philosophical tradition, with a focus on philosophy of religion, theories of self, and practical rationality. In addition to articles and book chapters on these topics, he is the author of *Heidegger's Religions Origins* (2006) and *Heidegger's Phenomenology of Religion* (2007). He is the editor of *The Nineteenth Century Philosophy Reader* (Routledge, 2015), an anthology of historical texts and scholarly introductions aimed at an undergraduate audience. Prior to joining the faculty at Boston University, he taught for eleven years in both the Philosophy Department and the Honors College at the University of Utah.



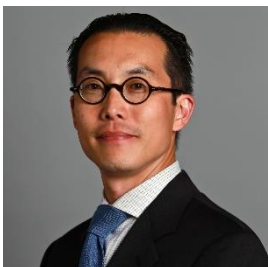
Thomas Donaldson

Thomas Donaldson is the Mark O. Winkelman Professor at the Wharton School of the University of Pennsylvania. He has written broadly in the area of business ethics, corporate governance, and leadership. His books include: *Ties that Bind: A Social Contract Approach to Business Ethics* (Harvard University Business School Press, 1999), with T. Dunfee; and *Ethics in International Business* (Oxford University Press, 1989). He was Chairman of the Social Issues in Management Division of the Academy of Management (2007-2008) and a founding member and past president of the Society for Business Ethics. He was Associate Editor of the *Academy of Management Review* from 2002-2007, and is currently an Associate Editor for the *Business Ethics Quarterly*.



Karl Homann

Karl Homann's pioneering position in economics and business ethics is recognisable not only by the fact that he was the first holder of a chair for this field in Germany. Alongside he, with his students, developed an institutional economical approach towards business ethics and thereby contributed valuably towards the discourse of economic theory with regard to issues of business ethics. Subsequently to his studies of philosophy, German philology and Catholic theology in Münster he acquired PhD degrees in Philosophy and Political Science followed by a habilitation in Philosophy at the university of Göttingen. The further course of his career consisted of several professorships at German universities, most recently at the Ludwig-Maximilians-Universität in Munich.



Nien-hê Hsieh

Nien-hê Hsieh is an associate professor of business administration in the General Management Unit at Harvard Business School. His research concerns ethical issues in business and the responsibilities of global business leaders. He joined the faculty from The Wharton School of the University of Pennsylvania, where he was an associate professor of legal studies and business ethics and served as co-director of the Wharton Ethics Program. Professor Hsieh's research centers on the question of whether and how managers ought to be guided not only by considerations of economic efficiency, but also by values such as freedom and fairness and respect for basic rights. He serves on the editorial board of *Business Ethics Quarterly* and the executive board of the Society for Business Ethics.



Wolfgang Huber

Wolfgang Huber is a German theologian and ethicist who was Professor of Systematic Theology at the University of Heidelberg and, later, bishop of the Evangelical Church of Berlin-Brandenburg-Silesian Upper Lusatia. He also was Chairman of the Council of the Evangelical Church in Germany (2003-2009). Wolfgang Huber retired in 2009 and is an Honorary Professor at Stellenbosch University, Humboldt University of Berlin and the University of Heidelberg. Huber is the author and editor of numerous books, including *Ethics: The Fundamental Questions of Our Lives*, and *Violence: The Unrelenting Assault on Human Dignity and Christian Belief*.



Bernd Irlenbusch

Bernd Irlenbusch studied computer science, economics, and business administration and obtained his PhD in economics from the University of Bonn. After spending six years as a Lecturer and Reader at the London School of Economics, he is now Professor of Corporate Development and Business Ethics at the University of Cologne. Professor Irlenbusch has published for instance in the *American Economic Review*, *European Economic Review*, *International Review of Law and Economics*, *Journal of Common Market Studies*, *Journal of Economic Behavior and Organization* and *Journal of Economic Psychology*.



Martin Kolmar

Since 2006 Martin Kolmar holds the Chair for Applied Microeconomics at the University of St. Gallen. He acquired his PhD in 1997 at the University of Konstanz and was habilitated at the same university. Subsequently he held the Chair for Social Policy at the University of Göttingen and for Economics at the University of Mainz. He was awarded the Knut-Wicksell Award by the “European Public Choice Society” and the European Investment Bank Award for his engagement and publications in the field of European integration. Furthermore, he is scholarship holder of the Friedrich-Ebert-Foundation.



Hans-Ulrich Küpper

Hans-Ulrich Küpper was a full professor of Business Administration and director of the Institute of Production Management and Management Accounting at the Munich Business School (University of Munich). Furthermore, he was director of the Bavarian State Institute for Higher Education Research and Planning. In 2013 he retired. Since then he is the academic director of Bavarian Elite Akademie. He received his doctorate and his habilitation at the University of Tuebingen. After that he was a full professor at the universities of Essen, Darmstadt and Frankfurt/Main. He got a honourable doctorship by the Technical University of Munich. Professor Küpper taught in management and cost accounting, business ethics, production theory, production planning and scheduling. He wrote several books, especially to cost accounting (11th ed.), controlling (6th ed.) and business ethics (2nd ed.), and published in leading German and international journals to these issues. He is co-editor of famous German Handbooks and department editor of the *Journal of Business Economics* (ZfB).



Dirk Matten

Dirk Matten is a professor at the Schulich School of Business where he holds the Hewlett-Packard Chair in Corporate Social Responsibility. He has a doctoral degree and the habilitation from Heinrich-Heine-Universität Düsseldorf, Germany. He is also a visiting professor at the University of London, the University of Nottingham and at Sabanci University in Istanbul. Professor Matten currently serves as Schulich's Associate Dean and is the co-founder and director of the Centre of Excellence in Responsible Business (COERB) at the Schulich School of Business. His work has appeared in many international journals including *Academy of Management Review*, *California Management Review*, *Human Relations*, *Journal of Management Studies*, and *Organization Studies*. He is also a co-editor of the *Journal Business & Society* (SAGE).



Alicia Melis

Alicia P. Melis is Associate Professor in the Behavioral Science Group at Warwick Business School. Prior to joining Warwick Business School she was a postdoctoral researcher at the Department of Developmental and Comparative Psychology at the Max Planck Institute for Evolutionary Anthropology in Leipzig, Germany. She studied Biology at the Freie University of Berlin and received her PhD in Psychology from the University of Leipzig. She investigates the phylogenetic roots and the development of human cooperative and prosocial behavior. She conducts studies with humans (children and adults) and chimpanzees in African sanctuaries.



Marie Mitchell

Marie Mitchell is an Associate Professor in the Terry College of Business at The University of Georgia. She received her PhD in Business Administration from the University of Central Florida, specializing in Management. She also holds an M.A. in Human Resources from Rollins College and a B.A. in Political Science from George Mason University. She is an Associate Editor at *Personnel Psychology* and serves on the editorial boards of the *Academy of Management Journal* and *Journal of Applied Psychology*. Her research focuses on social and ethical issues in organizational behavior and human resource management, with specific attention on understanding destructive and unethical behavior within organizations to shed light on the factors that make these behaviors more or less likely. Dr. Mitchell's research has appeared in journals such as the *Journal of Applied Psychology*, *Personnel Psychology*, *Organizational Behavior and Human Decision Processes*, *Journal of Management*, and *Business Ethics Quarterly*.



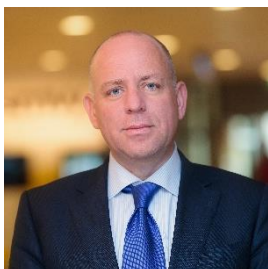
Jeremy Moon

Jeremy Moon is Velux Professor of Corporate Sustainability at the Copenhagen Business School. He was founding director of the International Centre for Corporate Social Responsibility, University of Nottingham. He has had fellowships at the Universities of Melbourne, Manchester, Cambridge and the European University Institute, Florence, Italy. Jeremy has written widely about CSR, particularly its political manifestations and implications. He has published in leading management, business and society, and business ethics journals. He is co-editor of the *Oxford Handbook of Corporate Social Responsibility* (Oxford University Press, 2008) and *Corporate Social Responsibility: Strategy, Communication and Governance* (Cambridge University Press, 2017 forthcoming). He is author of the *Very Short Introduction to Corporate Social Responsibility* (Oxford University Press, 2014).



Piet Naudé

Piet Naudé is a professor of ethics and former director of the Nelson Mandela Metropolitan University Business School in Port Elizabeth. In 2014 he was appointed as director of the Stellenbosch University Business School (USB). He has received a number of national and international academic awards, including an Alexander von Humboldt Foundation scholarship and life membership of the Centre for Theological Enquiry at Princeton University (USA). He is a rated scientist by the National Research Foundation of South Africa, has published over 90 articles in accredited journals and presented more than 100 papers at national and international conferences. Piet is the past president of the Business Ethics Network of Africa (BEN-Africa) and also the African representative on the executive committee of ISBEE. He regularly speaks at business and civil society conferences and has done consulting work on issues of ethics, sustainability and governance.



Hans van Oosterhout

J. (Hans) van Oosterhout (1965) is Professor of Corporate Governance and Responsibility in the Strategic Management and Entrepreneurship Department of Rotterdam School of Management, Erasmus University. He obtained an MA in political science Leiden University, and a PhD in Business Administration from Erasmus University (2002). His current research interests include: comparative corporate governance, the corporate governance role of shareholder voting, the ownership and governance strategies of family firms, and the connections between firms and politics. Hans has published in journals such as *Academy of Management Review*, *Academy of Management Journal*, *Organization Science*, *Journal of Management*, *Journal of International Business Studies*, *Organization Studies*, *Journal of Management Studies*, *Business Ethics Quarterly* and the *Journal of Business Ethics*. He has held visiting appointments at Australian National University (2002) and at The Wharton School, University of Pennsylvania where he was appointed as a visiting professor in 2016.



Ingo Pies

Since 2002 Ingo Pies holds the Chair for Economic Ethics at the Martin-Luther-Universität Halle-Wittenberg. Three years after his diploma as economist in 1989, he acquired his PhD with Karl Homann and after that his habilitation at the university of Münster in 1999. Pies follows a research program called “ordonomics”. On this matter he published numerous articles, among others in *Business Ethics Quarterly*, *Business & Society*, *Journal of Business Ethics* and *Voluntas*. His most recent book publications include but are not limited to *Moderne Klassiker der Gesellschaftstheorie* (Tübingen 2016) and *Die Tugenden des Marktes* (Munich and Freiburg 2017).



Diana C. Robertson

Diana C. Robertson is the James T. Riady Professor of Legal Studies and Business Ethics, The Wharton School, University of Pennsylvania. Diana previously served on the faculties of London Business School and Goizueta Business School, Emory University, and recently has been a visiting professor at the London School of Economics. She holds an undergraduate degree from Northwestern University and an M.A. and Ph.D. in sociology from UCLA. Diana’s research centers on business ethics and corporate social responsibility. At present she is conducting research using neuroimaging technology to identify neural activations in the brain associated with moral reasoning. Diana has been the recipient of awards for both undergraduate and MBA teaching at the University of Pennsylvania and Emory University, as well as the Albert E. Levy Scientific Research Award at Emory University. Diana’s work has been published in numerous academic journals including *Management Science*, *Journal of Business Ethics*, *Business Ethics Quarterly*, and *Organization Science*. With Philip Nichols she has co-edited the book, *Thinking About Bribery: Neuroscience, Moral Cognition, and Psychology of Bribery* forthcoming from Cambridge University Press in 2017. Diana has been a member of the Global Advisory Council of the World Economic Forum on Values and on the Role of Business.



Thomas S. Robertson

Thomas S. Robertson is the Joshua J. Harris Professor of Marketing at the Wharton School of the University of Pennsylvania. An expert in marketing strategy and competitive behavior, the diffusion of innovation, and consumer behavior, Dr. Robertson is author, co-author or editor of a dozen books and almost 100 scholarly articles and book chapters. Dr. Robertson recently completed a seven-year term as Dean of the Wharton School. Under his leadership Wharton implemented a new MBA curriculum, a new initiative in public policy, creation of modular courses which run in eight countries, a physical research and teaching presence in Beijing, a commitment to lifelong learning for Wharton alumni, and the design of a portfolio of online courses reaching over one million participants worldwide.



Gerhard Roth

Gerhard Roth is director of the „Institut für Hirnforschung“ in Bremen since 1989 which is today called “Zentrum für Kognitivwissenschaften”. Since 1976 he is professor for behavioral psychology at the University of Bremen. His research focuses are cognitive and emotional neurobiology of vertebrates, theoretical neurobiology and neurophilosophy. Content of his research are amongst others cognitive processes and their influence on human behavior. Roth has been holder of a scholarship and later on president of the “Studienstiftung des Deutschen Volkes” and put his emphasis on raising the share of scholars with nonacademic and immigration background but also on the general raise of financial grants. For his extraordinary performances he was rewarded with the “Bundesverdienstkreuz” in 2011.



Lorenzo Sacconi

Lorenzo Sacconi is full professor of economic policy and Unicredit Chair in economic ethics and corporate social responsibility at the Department of Economics and Management of the University of Trento, where he leads the research group EION (economics of institutions, organizations and norms). He is also the scientific director of EconomEtica, the interuniversity center of research, joining over 25 Italian Universities, operating at the Milano Bicocca University. Previously Sacconi was professor on contract at the Universities of Pavia, Bocconi (Milan) and IUSS (Pavia), director of the research center in business and professional ethics at the Istituto Scientifico San Raffaele (Milan) and then director the Center for ethics law and economics (CELE) at the University Cattaneo LIUC- Castellanza.



Andreas Scherer

Andreas Scherer is currently Chairperson of the Chair of Foundations of Business Administration and Theories of the Firm at the University of Zürich. Before starting his academic career in Zurich Scherer was giving several MBA courses in Germany. His research interests are Business ethics and Corporate social responsibility on the one hand and globalization and the political role of the business firm as well as International Management on the other hand. Furthermore, he is Associate Editor of *Business Ethics Quarterly* and Member of the Editorial Board of *Business Research*, *Journal of Management Studies* and many more. In 1998 Scherer was rewarded with the Best Paper Award for outstanding international publications by the Association of Business Professors.



Robin Schnider

Robin Schnider is a PhD candidate in management and economics at the University of Zurich, Switzerland. He is working as research and teaching assistant under the supervision of Prof. Andreas Scherer. He previously earned a M.A. and a B.A. in economics, also at the University of Zurich. He has a strong focus on experimental and behavioral economics and uses the corresponding toolkits in his work to provide new insights to the research on corporate social responsibility as well as on pro-social behavior of individuals.



Philipp Schreck

Philipp Schreck holds the Friede Springer Endowed Chair of Business Ethics and Management Accounting, established at the Martin-Luther-University Halle-Wittenberg in 2015. He earned his PhD at LMU Munich with a thesis on the *Business Case for Corporate Social Responsibility*. Also at LMU, he earned the post-doc degree *Habilitation* with different works on *Accounting and Ethics* in 2014. Philipp Schreck's research interests are on questions of business ethics, corporate social responsibility management, and behavioral consequences of incentives systems. His articles appeared in journals such as *Business Ethics Quarterly*, *Business & Society*, *Critical Perspectives on Accounting*, *European Accounting Review*, and *Journal of Business Ethics*. He had visiting appointments at the Wharton School, University of St. Gallen, University of Sydney, and HEC Paris.



Kristin Smith-Crowe

Kristin Smith-Crowe is an Associate Professor, Dean's Research Fellow, and Chair of the Organizational Behavior Department at the Questrom School of Business at Boston University. She holds a PhD in industrial-organizational psychology from Tulane University. Her research focuses on behavioral ethics, emotions, and interrater agreement. It has been published in journals such as the *Academy of Management Annals*, the *Academy of Management Review*, the *Journal of Applied Psychology*, *Organization Science*, *Organizational Behavior and Human Decision Processes*, *Organizational Research Methods*, *Personnel Psychology*, and *Research in Organizational Behavior*. It has been featured in media outlets such as *The New York Times* and *Time*. She serves on the editorial boards of the *Academy of Management Review*, *Organization Science*, and *Organizational Behavior and Human Decision Processes*.



Andreas Suchanek

Andreas Suchanek is the Chairholder of the Dr. Werner Jackstaedt-Chair of Economic and Business Ethics at the Leipzig Graduate School of Management. Suchanek started his academic career with graduate studies in economics at the University of Goettingen before he did his PhD at the Private University of Witten/Herdecke in Germany. He got his habilitation in economics in 1999 from the Catholic University of Eichstaett-Ingolstadt. Since 2005 he is Chairman of the Board at the Wittenberg Center for Global Ethics (WCGE). His research interests are economic and business ethics as well as the theory of corporate responsibility and the management of trust.



Nora Szech

Nora Szech engages in market and competition design, incorporating a focus on ethically relevant behavior. Her research combines microeconomic approaches with insights from related disciplines such as social psychology, political philosophy, sociology, and business ethics. She holds the Chair for Political Economy at the Karlsruhe Institute of Technology (KIT). Before joining KIT in 2013, she held a professorship position at the University of Bamberg. Nora was awarded for the best dissertation across all disciplines at the University of Bonn in 2010, and received the Reinhard-Selten-Award. She is affiliated with the Berlin Social Science Center, CESifo Munich, and HCEO Chicago.



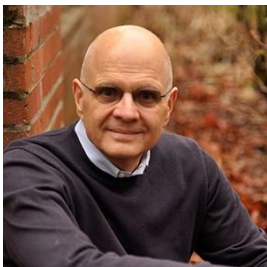
Ann E. Tenbrunsel

Ann E. Tenbrunsel (PhD, Northwestern University; MBA, Northwestern University; B.S.I.O.E. University of Michigan) is the David E. Gallo Professor of Business Ethics in the Mendoza College of Business at the University of Notre Dame. Her current research interests focus on the psychology of ethical decision making. Ann is the author, co-author, or co-editor of six books on this topic — including *Blind Spots* (with Max Bazerman), *Behavioral Ethics: Shaping an Emerging Field* (with David De Cremer), *Codes of Conduct: Behavioral Research into Business Ethics* (with David Messick) — and more than 50 research articles and chapters. Tenbrunsel teaches at the executive, MBA and undergraduate levels.



Chia-Jung Tsay

Chia-Jung Tsay is an assistant professor in the UCL School of Management. Her research examines the psychological processes that influence decision making and interpersonal perception in performance contexts. Tsay graduated Phi Beta Kappa with an A.B. in Psychology and an A.M. in History of Science from Harvard University. She holds degrees from the Juilliard School and the Peabody Conservatory of the Johns Hopkins University, where she later served as faculty. Tsay received a PhD in Organizational Behavior and Psychology from Harvard University, and previously taught at the Wharton School of the University of Pennsylvania. Tsay's work has been published in academic journals such as the *Proceedings of the National Academy of Sciences*, *Management Science*, *Organizational Behavior* and *Human Decision Processes*.



James Walsh

Jim Walsh (PhD, Northwestern University) is an Arthur F. Thurnau Professor and the Gerald and Esther Carey Professor of Business Administration at the University of Michigan's Ross School of Business. His research explores the purpose, accountability, control and success of the firm, and even more generally, business itself, in society. Considering these issues with his students, he does his best to prepare them to lead in and for society. A founding co-editor of the *Academy of Management Annals*, a senior editor and associate editor-in-chief for *Organization Science*, a Consulting Editor for the *Academy of Management Review*, and an associate editor for the *Strategic Management Journal*, Jim is currently a consulting editor for the *Journal of Business Ethics*. A recipient of the Academy of Management's Career Distinguished Service Award, he has served both as the Dean of its Fellows Group and as its 65th president.



Patricia Werhane

Patricia H. Werhane, professor emeritus, was formerly the Ruffin Professor of Business Ethics at Darden. She now holds a joint appointment at Darden and at DePaul University, where she is Wicklander Chair in Business Ethics and director of the Institute for Business and Professional Ethics. Werhane is an acclaimed authority on employee rights in the workplace, one of the leading scholars on Adam Smith and founder and former editor-in-chief of *Business Ethics Quarterly*, the leading journal of business ethics. She was a founding member and past president of the Society for Business Ethics and, in 2001, was elected to the executive committee of the Association for Practical and Professional Ethics. Before joining the Darden faculty in 1993, Werhane served on the faculty of Loyola University Chicago and was a Rockefeller Fellow at Dartmouth College.

The Location

Lutherstadt Wittenberg



The Old Town Hall by the market, along with the statues of Martin Luther and Philipp Melanchthon. In the background: the Town and Parish Church of St. Mary's, at which Luther preached.

Wittenberg is the cradle of the Protestant Reformation in Germany. On October 31st 1517, Dr. Martin Luther nailed 95 theses against indulgences onto the door of the Castle Church, thereby changing the course of history. Furthermore, the humanist lecturer Philipp Melanchthon, the painter Lucas Cranach the Elder and Luther's wife Katharina von Bora influenced the reformation movement through their work. In the 16th century, the Old University Leucorea was one of the most famous universities in Europe. Today, Wittenberg is a UNESCO world heritage site and celebrates the 500 year Reformation anniversary with a World Exhibition, youth camps and various conferences with participants from all over the world.

The Wittenberg Center for Global Ethics

The Wittenberg Center for Global Ethics (WCGE) is an independent, international and interdenominational initiative founded by US-Ambassador to the UN ret. Andrew Young and former German Foreign Minister Hans-Dietrich Genscher. The WCGE's mission is to provide principles of responsible conduct, suitable for everyday use, for present and future decision makers in business, politics, and civil society. Based on the scientific approach of economic ethics, the Center organizes seminars for value-oriented leadership as well as dialog processes between (conflicting) parties and conducts research projects. In order to promote business ethics at universities in Central Germany, the WCGE has acquired funding for four endowment chairs. The most recent one is the Friede Springer Endowed Chair of Business Ethics and Management Accounting at Martin-Luther-University Halle-Wittenberg, which is held by Prof. Dr. Philipp Schreck. Furthermore, the WCGE offers the doctoral program "Ethics and Responsible Leadership in Business" for outstanding young graduates. To learn more about the Center please visit: www.wcge.org.



The WCGE is located in the Weber-Haus. It is the birthplace of Wilhelm Eduard Weber (*1804), a famous German physicist, member of the Göttinger Seven and inventor of the first electromagnetic telegraph.

Further Information

Arrival/Departure

You can either fly into Berlin Tegel airport (TXL), Berlin Schoenefeld airport (SXF) or the smaller Halle/Leipzig airport (LEJ). It takes about one to one and a half hours by train to get to Lutherstadt Wittenberg from all three airports. Train tickets from the airport can be bought in advance via www.bahn.com/en. The connection runs from “TXL Berlin Airport”, “SXF Berlin Airport” or “Leipzig Halle Flughafen” to “Lutherstadt Wittenberg”. Please do not confuse “Lutherstadt Wittenberg” with “Wittenberge” when booking your travels.

Hotel

The Best Western Stadtpalais Wittenberg is situated in the heart of the city, next to the famous Lutherhaus and the former university Leucorea. Unless you indicated that you want a double room, we have reserved a single room for you at the Best Western Lutherstadt Wittenberg. An additional 51€ need to be paid for the double room per night by yourself. Please inform us about this upgrade as well as special diets if you have not already done so. Address: Collegienstraße 56/57 06868 Lutherstadt Wittenberg

Route Description

When arriving at the central railway station you may either take a taxi (5 min) or walk (12 min) to the hotel. By foot you head southwest on the street „Am Hauptbahnhof“. After walking straight for 250 m, turn left slightly and after 80m, turn left again and follow “Am Hauptbahnhof” for another 260 m until you reach a roundabout. Take the second exit and keep straight on for 240m. Turn left to Collegienstraße and follow the street for 90m. The Best Western Hotel is on the left (See also the city map on page 15).

About the Conference

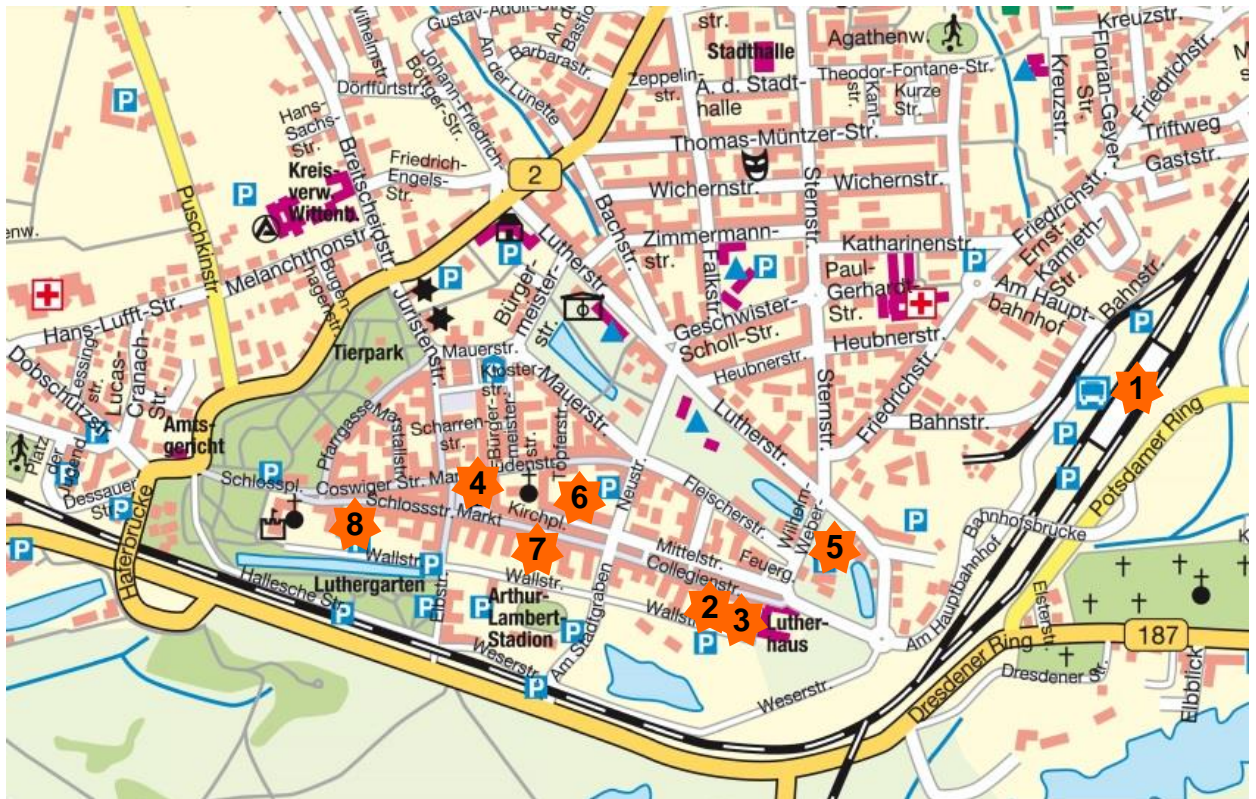
All sessions take place at the Leucorea Foundation, Collegienstraße 62. The Workshop ‚Responsible Leadership Compass‘ on Friday afternoon will take place at the Wittenberg Center for Global Ethics, Schlosstr. 10.

Leucorea Foundation	www.leucorea.de
Wittenberg Center for Global Ethics	www.wcge.org
Martin-Luther-Universität Halle-Wittenberg	www.uni-halle.de

Book Table

There will be a designated book table on which you can present current articles, books or journals.

Lutherstadt Wittenberg



Source: <http://www.map-one.eu/Wittenberg/>

Conference Locations

1. Railway Station
2. Leucorea (conference venue), Collegienstr. 62
3. Best Western Hotel, Collegienstr. 56/57
4. Altes Rathaus, Markt 26
5. Asisi Panorama, Lutherstr. 42
6. Restaurant In Vino Veritas, Mittelstr. 3
7. Brauhaus Wittenberg, Markt 6
8. Wittenberg Center for Global Ethics, Schlosstr. 10

About the City

- www.lutherstadt-wittenberg.de/en/
- www.wittenberg.de
- www.r2017.org/en/
- www.uncommon-travel-germany.com/wittenberg.html#top

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