

Moral Judgments and (Un)Ethical Behavior

Using Experimental Methods
to Address Questions with
Normative Implications

Summer School August 24th –
August 28th, 2025



WHAT WE OFFER



The Summer School is a **unique program** within Europe which focuses on:

- Bridge Theory & Practice:** Combine empirical methods with ethical inquiry to address real-world challenges.
- Hands-On Learning:** Design experiments, analyze data, and translate findings into actionable insights.
- Interdisciplinary Collaboration:** Engage with ethicists, economists, psychologists, and industry experts.
- Expert Guidance:** Learn from leading researchers in behavioral ethics, experimental economics, and business ethics.
- Networking & Impact:** Connect with peers, practitioners, and organizations driving ethical innovation.
- Earn Credits:** 6 ECTS for developing an experimental research proposal.

SUMMER SCHOOL PROGRAM

The School “Moral Judgements and (Un)Ethical Behavior” is composed of lectures, workshops, industry talks.

The program addresses **key questions** such as: What is the relevance of empirical research for business ethics? Which questions lend themselves to behavioral investigations? How do you design a good experiment? How to obtain and communicate good results?

Learn how to design your own experimental research from experts in the field, and identify which audiences are most important to your work.

We equip you with the knowledge, networks and practical insights needed to thrive both in your research and as future leaders in academia, business or policy.

THEORY AND
METHODS
COURSES



THEORY-
PRACTICE-
TRANSFER



NETWORKING



ACADEMIC
SKILLS



WHAT TO EXPECT

Preliminary schedule, subject to change

Monday	Tuesday	Wednesday	Thursday
Morning run (optional)	Morning run (optional)	Morning run (optional)	Morning run (optional)
Breakfast	Breakfast	Breakfast	Breakfast
The <i>Is</i> and <i>Ought</i> of Business Ethics (lecture/seminar) <i>Clarifying the relevance of empirical research for business ethics theories</i>	The right method for the right question (lecture/seminar) <i>Which questions lend themselves to behavioral investigations? When are lab, field and/or online experiments sensible?</i>	Designing Good Experiments (lecture/seminar) <i>Translate your research question into a well designed experiment</i>	You've got Data - What now? <i>How to obtain and communicate results to different audiences</i>
Lunch Break	Lunch Break	Lunch Break	Lunch Break
Roundtable: Birds of a Feather? Roundtable of different disciplines discussing similarities and differences	Industry Talk: Behavioral Research in industry Why and how are these methods valuable outside of academy?	Workshop: Putting the Pieces Together: My Study Design <i>Use different methods to sketch the design of your experiment</i>	Looking Ahead: How To Go On From Here <i>Develop / update a roadmap for your Ph.D. Organising Long Term Projects</i>
Workshop: What's My "Academic Homebase"? <i>Clarify to which academic audience you want to speak, and which topic you are burning for</i>	Workshop: Who Needs My Research - And Why? <i>Explain why you are addressing an important question with your research</i>	Industry Talk: Business Ethics in Industry How do companies approach ethical issues? How can our research help?	Farewell
Introducing WCGE & KSG			
Dinner	Dinner	Dinner	
"Speed-Dating": So what's your research about?	Guided City Tour & Board Game Night	Socialising at the Charles Bar	

[Find preliminary syllabus here!](#)

OUR PURPOSE

The Summer School aims to support young researchers in **refining their research questions, developing experimental designs, and connecting academic insights to real-world ethical challenges** in business. Our participants are PhD students, early-career researchers and exceptional Master students from **diverse disciplinary backgrounds**, all passionate about leveraging experimental methods to important questions related to business and society.



The School is dedicated to equip you with tools and knowledge about designing powerful experiments to answer important research questions.

Our summer school is aimed at graduate students, PhD students, young scholars and young professionals.

An interest in experimental methods and morally relevant questions is required, but we are not expecting any formal prerequisites.

We are expecting scholars from multiple backgrounds, such as philosophy, psychology, economics, business or related.

Whether you already have carried out your first experiments, or you have been thinking about moral questions from a normative or conceptual standpoint -

This program is for you!



**OUR
CANDIDATES**

AT A GLANCE

PROGRAM FACTS

Start: Aug 24-28, 2025

Certificate: all participants will receive a certificate of attendance

participants who submit an Experimental Design Proposal will receive 6 ECTS points

Applications: Considered on a rolling basis, early-bird deadline May 15th

Language: English

FEES

Due to the generous funding of the [Karl Schlecht Stiftung](#), we can provide appropriate scholarships for up to 20 participants

Early Bird fee: 100 € (apply until 15.05.2025)

Regular fee: 150€

- includes program, accommodation, breakfast, lunch and two dinners
- travel costs cannot be funded
- non-funded rates available upon request

APPLY
NOW

OUR SPEAKERS



Dr. Philipp Schreck
Professor for business ethics &
management accounting, MLU
Halle-Wittenberg



Dr. Gari Walkowitz
Professor for behavioural and
business ethics, TU Freiberg



**Dr. Andreas
Ostermaier**
Professor for Sustainability
Accounting and Controlling at
Zeppelin University
Friedrichshafen



Dr. Agne Kajackaite
Senior Assistant Professor
(RTD-B) at the University of
Milan and Marco Fanno
Fellow



Dr. Fabio Galeotti
Research Associate
Professor at the National
Center for Scientific
Research;



Dr. Florian Artinger
Professor for Management at
Berlin International University
of Applied Sciences & CEO of
'SimplyRational'

LOCATED IN WITTENBERG

Dive deeper into discussions with doctoral students from across Europe – right in the old town of Wittenberg

- study at the Wittenberg Center for Global Ethics
- stay at LEUCOREA, one of Germany's most renowned universities was inaugurated here 500 years ago

WCGE 



Wittenberg Center for Global Ethics

Schlossstrasse 10 | 06886 Lutherstadt
Wittenberg | Germany

HOW TO GET THERE

Lutherstadt Wittenberg is well connected by train, making it easily accessible from major cities.



BY TRAIN

- From Berlin: approx. 45min via ICE
- From Leipzig: approx. 30min via ICE
- From Munich: approx. 4 hours via ICE

STATION: **Lutherstadt Wittenberg** Hauptbahnhof (Main Station). Once at the station, it's a short walk or taxi ride to the LEUCOREA and the WCGE.

BY CAR

- From Berlin: 1.5 hours via A9 (Exit 9 – Coswig/Wittenberg)
- From Leipzig: 1 hour via A9
- From Munich: 4,5-5hours via A9

BY AIR

The nearest airports are:

- Berlin Brandenburg Airport (BER): approx. 1 hour by direct train
- Leipzig/Halle Airport (LEJ): approx. 45 minutes by car or 1 hour by train.

From these airports, you can take a train or drive to Lutherstadt Wittenberg.

bema

FRIEDE SPRINGER CHAIR OF
**business ethics and
management accounting**



KSG

Karl Schlecht
Stiftung

WCGE



Wittenberg Center
for Global Ethics

Friede Springer chair of business ethics and management accounting, Martin Luther University

Our mission as an economics field is to improve the world today and for future generations through excellent research, education and community engagement. We want to understand, communicate and change the economic, social and personal transformation processes of an increasingly complex world. We do this in the areas of sustainability, digitalisation and governance.

Karl Schlecht Foundation

The Karl Schlecht Foundation is a non-profit foundation with a focus on "Good Leadership". Its guiding principle is the improvement of leadership in business and society through humanistic values. Against this background, it promotes the holistic, value-oriented personality development of young people and future leaders. To this end, it supports impact-oriented projects and institutions in the four thematic areas of "Ethical Value Formation", "Leadership Education", "Entrepreneurship Education" and "Cultural Education".

Wittenberg Center for Global Ethics e.V.

The WCGE is a non-profit think tank. We provide ethical guidance to current and future leaders with systematic analysis and decision-making tools for everyday work. As an independent institution with a global perspective, we build on a strong tradition of academic research. Our offerings include seminars, dialogue processes, research, and teaching projects. We collaborate with politics, industry, academia, civil society, and the church.

MEET THE TEAM



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Questions?



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