



THE IS AND OUGHT OF BUSINESS ETHICS

Empirical Evidence and Normative Arguments brought into Dialogue

3rd Wittenberg Business Ethics Conference

October 6th 2023

08:00			Morning Coffee		
	Room	Lectorium	Audimax		
09:00		Paper Development 1		Paper Development 2	
	Chairs	Matthias Uhl Technical University Ingolstadt Philipp Schreck Martin-Luther-University	Lisa Schmalzried Wittenberg Centre of Global Ethics Ingo Pies Martin-Luther-University		
	Speaker 1	Vittorio Cerulli & Manon Filler Friedrich-Alexander-University	Quirin Kismehl Hochschule Konstanz (HTWG)		
	Title	A trend or a fad? An outlook on possible futures of corporate purpose across industries.	Value creation by means of (ethical corporate) culture– a theoretical framework from a relational point of view		
	Speaker 2	Hans Rusinek University of St. Gallen	Marco Tulio Daza Universidad de Navarra		
	Title	Meaningful Work & Corporate Purpose - The contested space of meaning at work. An investigation of an automotive company in transformation using Cultural (Business) Ethics	Facebook's privacy practices, a business ethics philosophical analysis: compliance, integrity, and excellence		
	Speaker 3	Artur Klingbeil Martin-Luther-University	Zsolt Garai University of Pecs		
	Title	Overtrust in AI Advice	Oughts in Co-Creation of Value in IT Services		
10:45		Coffee Break			

11:15	Research Idea Pitch 1	Research Idea Pitch 2
Chair	Wiebke Szymczak University of Hamburg	Ingo Pies Martin-Luther-University
Speaker	Hendrik Niehoff Martin-Luther-University	Fabian Corver University of Groningen
Title	Self-set salaries and moral self-regulation	Methodological Foundations for Corporate Sustainability: the Concept-Conception Approach versus Reflective Equilibrium
11:35	Research Idea Pitch 3	Research Idea Pitch 4
Speaker	Miguel Abellan-Ossenbach Leuphana	Lily Tappe University of Hamburg
Title	Markets, social responsibility and the replacement logic	Tracking Epistemic Vice in Organisations via the Group Discussion Method
11:55	Research Idea Pitch 5	Research Idea Pitch 6
Speaker	Hans Hempel Martin-Luther-University	Simon Merz Martin-Luther-University
Title	The Impact of Managerial Self-Interest on Company Welfare: An Experimental Approach	Delegation and Trust Behavior towards Automated Leadership in Subjective Performance Evaluation
12:10	Lunch	