



THE IS AND OUGHT OF BUSINESS ETHICS

Empirical Evidence and Normative Arguments brought into Dialogue

3rd Wittenberg Business Ethics Conference

October 4th 2023

12:00	Registration & welcome snack	
13:00	Welcome	
Room	Audimax	
Speaker	Philipp Schreck Martin-Luther-University	
13:15	Keynote 1	
Room	Audimax	
Speaker	Cristina Bicchieri University of Pennsylvania	
Title	Social Norms and Behavioral Change	
14:15	Coffee Break	
15:00	Session 1	Session 2
Chair	Simon Merz	Manon Filler
Room	Lectorium	Library room
Speaker	Matthias Uhl Technical University Ingolstadt	Markus Beckmann Friedrich-Alexander-University
Title	An Empirical Approach to the Risk Distribution of Autonomous Vehicles	The Practical Syllogism and Moral Psychology: Implications for the Role of Ethics in Moderating Conflict
Speaker	Philipp Schreck Martin-Luther-University	Lauren Kaufmann University of Virginia
Title	The Intention Heuristic and Its Relevance for Business Ethics	On Valuing Women: Advancing an Intersectional Theory of Gender Diversity in Business

16:30	Coffee Break	
17:00	Session 3	Session 4
Chair	Philipp Schreck	Cassandra Grützner
Room	Lectorium	Library room
Speaker	Ulf Schäfer SDA Bocconi School of Management	Marc Lunkenheimer University of Applied Sciences, Neu-Ulm
Title	The IS and OUGHT of studying collective unethical behavior	Just or not just?: A Critical Reflection on the Moral Justification of Auto-mated Personal Pricing
Speaker	Ben Grodeck Monash University	Rebecca Ruehle Vrije Universiteit Amsterdam
Title	No (Intention to) Profit: No Repugnance? Evidence From Online Experiments	The Moral Permissibility of Digital Nudging in the Workplace: Reconciling Justification and Legitimation
19:00	Dinner	
Venue	Brauhaus Wittenberg, Markt 6, 06886 Lutherstadt Wittenberg	
October 5th 2023		
08:00	Morning Coffee	
09:00	Session 5	Session 6
Chair	Lisa Schmalzried	Artur Klingbeil
Room	Lectorium	Library room
Speaker	Christian Kroll / Rebecca Ruehle University of Mannheim / Vrije Universiteit Amsterdam	Wiebke Szymczak University of Hamburg
Title	Areas of Tensions in Self-Organization & Organizational Democracy. A Qualitative Investigation.	Robbing Peter to Pay Paul? Prosociality, Incentives and Agency Costs
Speaker	Joseph Conrad University of Edinburgh	Gerhard Minnameier /Tim Bonowski Goethe-University Frankfurt
Title	Responsibility for Justice, not Governance: A Youngian Approach to Corporate Political Responsibility	Moral Rules as Rules of the Game: The Example of an Augmented Trust Game
10:30	Coffee Break	
11:00	Session 7	Session 8
Chair	Vittorio Cerulli	Oleg Fedoseev
Room	Lectorium	Library room
Speaker	Jeffery Smith Seattle University	Jonathan Keir Karl Schlecht Foundation
Title	Boeing and the Ethics of Co-Regulation	'Not By Science of Any Kind': John Ruskin's Unto This Last and Contemporary Business Practice

Speaker	Moritz Appels Erasmus University	Andreas Suchanek HHL Leipzig	
Title	CEO Political Ideology and the Foundations of (Ir)Responsible Behavior	What Ought I Not to Do?	
12:30	Lunch		
14:00	Keynote 2		
Room	Audimax		
Speaker	Sandro Ambühl University of Zurich		
Title	What motivates Paternalism? Experimental evidence and normative implications		
15:00	Coffee Break		
15:30	Session 9	Session 10	
Chair	Philipp Schreck	Rebecca Ruehle	
Room	Lectorium	Library room	
Speaker	Ingo Pies Martin-Luther-University	Julia Grimm Stockholm University	
Title	Folk Economics and Folk Ethics as Problems of Moral Reasoning – Ordonomic Inspirations for Business Ethics	Building Common Ground: How Facilitators Bridge Between Diverging Groups in Multi-Stakeholder Dialogue	
Speaker	Dirk Matten York University	Lisa Schmalzried Wittenberg-Centre for Global Ethics	
Title	Business Ethics - Is & Ought: The German-European Heritage	Care-based Leadership Ethics: Normative Arguments and Empirical Evidence	
16:15	Break		
17:00	Young Faculty Meeting		
Room	Audimax		
Chair	Lisa Schmalzried		
Speakers	Moritz Appels Erasmus University	Rebecca Ruehle Vrije Universiteit Amsterdam	Julia Grimm Stockholm University
18:15	City Tour		
Meeting Point	Courtyard of the Leucorea		
20:00	Dinner		
Venue	Martas, Neustraße 7-10, 06886 Lutherstadt Wittenberg		
22:00	Cocktails, Cocktails, Cocktails		
Venue	Charles Bar, Markt 7, 06886 Lutherstadt Wittenberg		